

The permit emblem, which will have an identifying number, shall be placed on the outdoor advertising structure in such a position as to be visible from the main traveled roadway of the adjacent highway.

5. Transfer of Permit - The transfer of ownership of a specific outdoor advertising structure for which a permit has been lawfully issued to the original owner shall not in any way affect the validity of the permit for that specific structure provided that the appropriate District Engineer is given notice of the transfer of ownership within thirty (30) days of the actual transfer.
6. Revocation of Permit - Any valid permit issued for lawful outdoor advertising structure shall be revoked by the appropriate District Engineer for any one of the following reasons:
  - (a) Mistake of material facts by the issuing authority for which had the correct facts been made known, the outdoor advertising permit in question would not have been issued.
  - (b) Misrepresentation of material facts by the outdoor advertiser on the application for permit for outdoor advertising.
  - (c) Failure to pay annual renewal fees.
  - (d) Failure to construct outdoor advertising structure and affix the permanent emblem within 180 days from the date of issuance of the outdoor advertising permit.
  - (e) Any alteration of outdoor advertising structure for which a permit has previously been issued which would cause that outdoor advertising structure to fail to comply with the provisions of the Outdoor Advertising Control Act and the rules and regulations promulgated by the Board of Transportation pursuant thereto.
  - (f) Failure to maintain an outdoor advertising structure classified as nonconforming so as to allow the structure to remain substantial